

Speed Queen®



NetMaster™

System



System Software

Speed Queen's NetMaster laundry units are equipped with a factory-installed data monitor for tracking total revenue collected, number of cycles, special vend options and machine usage. The data can be retrieved with a PC computer that has NetMaster Network software installed. Detailed reports can then be generated.

The NetMaster Network software has remote capabilities. Anything done in the store can be done from anywhere in the world using the internet and a modem. It features several advanced options including machine set-up and coding, cycle programming, diagnostics, and data retrieval.

Speed Queen NetMaster software is specially designed for use in vended laundries to track store activity. The entire system is extremely responsive to both computer novices and experienced users. The NetMaster System is user friendly so that anyone can use the system effectively.

Manage your investment from anywhere in the world. Change prices, modify in-store promotions, monitor revenue in your store and machine use, and run machine diagnostic cycles. The NetMaster System can, in conjunction with Wash Alert, send you wireless messages or e-mail alerts if a machine is out-of-order, or a security alert if someone is tampering with one of your washers or drying tumblers.

A Better Wash at the Touch of a Button



Touch pad controls give customers a tremendous range of cycle options. To best handle today's variety of fabrics, Speed Queen's exclusive wash and spin action allows customers to choose from 9 cycle combinations on our toploads and 12 combinations on our washer-extractors. That means a personalized, quality wash that customers will remember.

With the NetMaster™ System from Speed Queen your coin laundry facility will reach a new level of efficiency and profitability. Using the latest technology, NetMaster lets you quickly and easily program and reprogram machines on-site or remotely to better market your store. It even allows you to retrieve data on machine use by day and time for your evaluation. The end result? More information to help you better manage your store's operation for greater profitability and more customers.

Available on Speed Queen coin and smart card-operated equipment, the NetMaster System features digital displays that tell customers everything they need to know about the status of their washloads at a glance.

NetMaster™ System

Cycle Countdown Displays Create Faster Turnover and Higher Potential Revenues

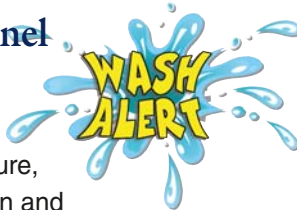
No one likes to sit around a laundromat wondering when their loads will be done. With the Speed Queen NetMaster System, each machine visually displays total length of cycle time, then counts down the time remaining in one minute increments.

Status lights and sound signals virtually guide customers through each phase of the wash and dry cycle, providing clear directions on whether more coins must be inserted, and what part the cycle is in.

Customers manage their time effectively, so more loads get done in less time. This means satisfied customers and increased revenue for you.

Your In-Store Laundry Channel

Easily create your own closed circuit television channel in your vended laundry utilizing NetMaster Software's newest feature, Wash Alert. Stand out from the competition and quickly communicate promotions, store information, and machine availability to your customers.



Available for use with NetMaster coin and card activated equipment, Wash Alert allows you to:

- Communicate in-store promotions, time-of-day pricing and important operating instructions.
- Display messages in other languages.
- Sell advertising space to other local businesses.
- Provide a way for customers to check the status of their laundry while they are utilizing your other services.

Best of all, you have total operating and marketing control of your vended laundry along with the personal freedom to make those decisions from your home computer.



NetMaster's coin validation verifies magnetic content, coin size, and weight, so you're protected against foreign coins or objects activating your machines.



A dual coin drop is also available for quarters and dollar coins.



CardMate Plus™ System offers the convenience and safety of a cashless operation



Promotions

Because NetMaster is a full-line system, you can even offer special combination promotions at an attractive price. You make the call... and enjoy the results! And it's simple to change prices back. There are no coin slots to adjust. Machines can be set to re-establish your standard price at any time, without you being in the store.

For example, these are some of the promotions you might want to try:

- Special time-of-day or -week pricing to draw traffic during slow times.
- The "Lucky Cycle," that automatically gives a free wash or dry after a designated cycle interval.
- Holiday pricing, to bring people in on special days.
- Lower your prices for a Senior Citizen day.
- A loyalty program rewarding high use customers.

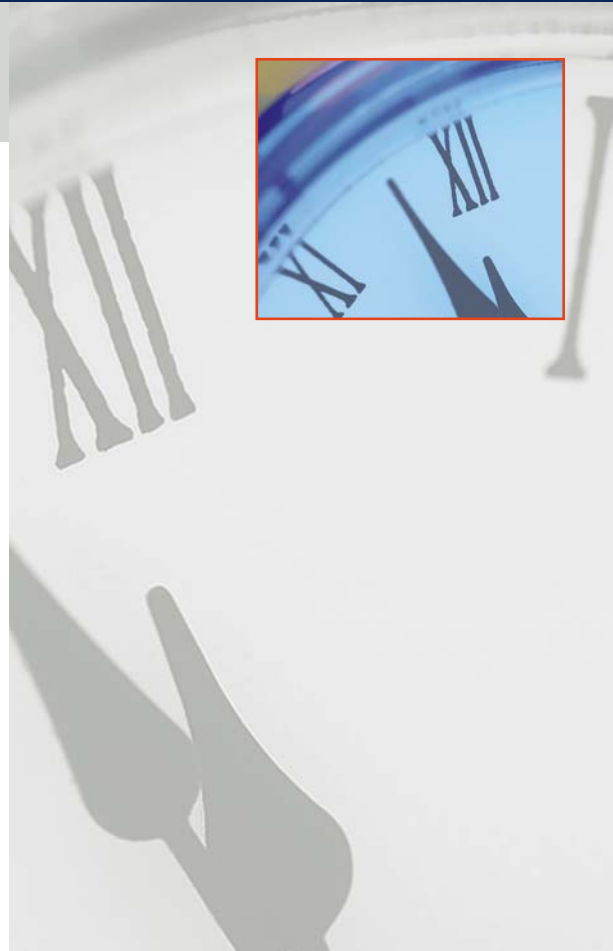
Mutli-Level Vend for Increased Profits

The NetMaster System gives you the flexibility to create in-store promotions that can increase traffic and profit margins. Using your PC computer you can easily preset washer and dryer promotions with variable vend prices. In addition, the wash, rinse, and spin times may be programmed individually for normal, permanent press, and delicate cycles. Different vends and cycle times between heat and no heat cycles can be preset on the dryers. Heat and cool down times may also be individually programmed for each dryer cycle. Our washer-extractors also have an additional special cycle for a total of four cycle choices. Flexibility builds profits and controls costs!

Knowledge is Power

NetMaster retrieves information on machine use by day and time. At the touch of a button, you'll have access to information on store traffic and specific machine cycle usage, valuable information that can help you manage store profitability by adjusting pricing, planning promotions at home or at the office in conjunction with your desktop PC.

For more information, contact your Speed Queen coin laundry distributor today.



Reports

Your Speed Queen NetMaster™ software can provide you with valuable reports to maximize the use of your equipment and increase your profitability. This will allow you to accurately track your coin laundry. There are 20 + total reports that can be generated with the NetMaster System. Three of the reports are as follows:

Speedy Wash West - Usage History Report - May 16, 2005

		Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Totals
Washers									
Week 1	0-4 am	0	0	0	0	0	0	0	0
	4-8 am	5	0	0	7	4	1	4	21
	8-12 pm	33	14	29	20	19	23	32	170
	12-4 pm	18	7	3	9	22	14	27	100
	4-8 pm	14	19	7	15	23	6	14	98
	8-12 am	5	4	6	9	5	4	5	38
	Totals	75	44	45	60	72	48	82	427
Week 2	...								
Dryers									
Week 1	0-4 am	0	0	0	0	0	0	0	0
	4-8 am	2	0	0	7	4	0	4	17
	8-12 pm	40	7	23	25	26	14	32	167
	12-4 pm	15	6	13	14	21	18	42	129
	4-8 pm	32	17	18	20	29	5	29	150
	8-12 am	11	16	7	11	28	3	13	89
	Totals	100	46	61	77	108	40	120	552
Week 2	...								
Extractors									
Week 1	0-4 am	0	0	0	0	0	0	0	0
	4-8 am	1	0	0	1	0	0	0	2
	8-12 pm	4	1	4	3	3	4	4	23
	12-4 pm	3	2	0	2	2	3	5	17
	4-8 pm	1	2	1	4	2	1	2	13
	8-12 am	0	1	1	0	1	0	1	4
	Totals	9	6	6	10	8	8	12	59
Week 2	...								

Speedy Wash West - Cycle Usage Statistics Report - May 16, 2005

		Cumulative Total		Last 5 Collections		Last Collection	
Washers							
	Hot	7,363	24.30%	423	23.72%	67	30.32%
	Warm	16,953	55.95%	962	53.95%	128	57.92%
	Cold	5,983	19.75%	398	22.32%	26	11.76%
Dryers							
	Heat	65,054	99.51%	3,895	99.39%	754	100.0%
	No Heat	321	0.49%	24	0.61%	0	0.0%
Extractors							
	Hot	9,206	34.94%	388	24.22%	80	20.00%
	Warm	15,755	59.80%	825	51.50%	200	50.00%
	Cold	1,385	5.26%	389	24.28%	120	30.00%

Speedy Wash West - Summarized Audit Report - May 16, 2005

Machine	Mach Type	Change Vend 1	Change Vend 2	Vend Amount	Cycles	Additional Amount	Average Per Cycle	Variance	Change Serv Door	Change Coin Vault
4050976	W	121	0	30.25	25	0.00	1.21	0.00	0	1
4060421	W	120	0	30.00	24	0.00	1.25	1.25	0	1
4060423	W	106	0	26.50	22	0.00	1.20	0.00	0	1
Washer										
Totals:		347	0	86.75	71	0.00	1.22	1.25		
				88.00 Collected						
189659460	D	38	0	9.50	16	1.50	0.59	0.00	0	1
189659464	D	73	0	18.25	35	1.00	0.52	0.00	0	1
189659460	D	74	0	18.50	35	1.25	0.53	0.00	0	1
Dryer										
Totals:		185		46.25	86	3.75	0.54	0.00		
				46.25 Collected						
999123456	X	112	95	37.50	15	0.00	2.50	0.00	0	1
189659460	X	200	25	52.50	19	0.00	2.76	0.00	0	1
Extractor										
Totals:		312	120	90.00	34	0.00	2.65	0.00		
				90.00 Collected						
Location										
Totals:		844	120	223.00	191	3.75	1.17	1.25		
				224.25 Collected						

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